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Keynote Proposal

"Successful Ethical Decision Making: Tools to Build Confidence and Unleash Creativity"



Abstract

Based on a textbook I published in 2007, this program provides a methodology for confidently making better decisions. I offer a three step process based upon the duties of the fiduciary that will empower participants to be more creative, more innovative and more productive.

This keynote and/or workshop will not only empower individuals and teams to make ethical decisions, but inspire a willingness to express new ideas and solutions.

"This [program] gives you a simple, yet effective, step-by-step process to help you solve problems, make decisions, and be more successful in life."

- Greg B., Director, Corporate Accounting

Learning Outcomes

- 1. Understand how our approach to making decisions defines our ability to innovate and lead with confidence.
- 2. Learn the three duties of the fiduciary and how they can be applied outside of a fiduciary relationship.
- 3. Learn how to apply the fiduciary process to daily decision making.

Program Format Options

- This is a one hour program that can be customized to include an extended meet and greet, or a question and answer session.
- Workshop/Breakout Session Option includes interactive session with accompanying workbook.